

### Kenai Peninsula Borough February 22, 2011

Presented by-

Dennis McMillian

President/CEO

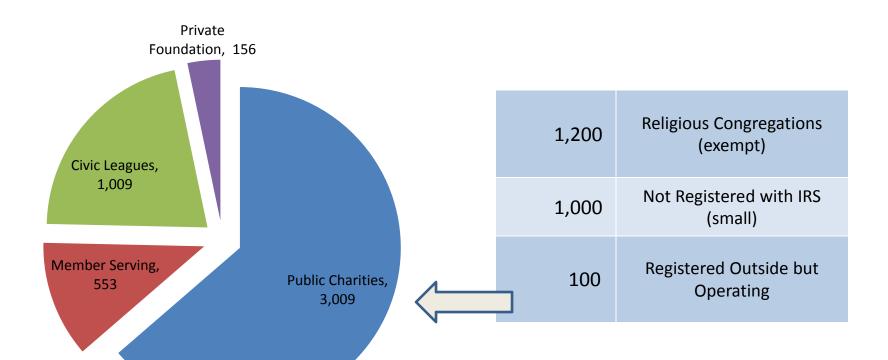
The Foraker Group



### 2010 ISER/Foraker Study

Economic Impact of Nonprofits in Alaska.

### Alaska Nonprofit Count 2010: Registered vs Other 4,727 2,300



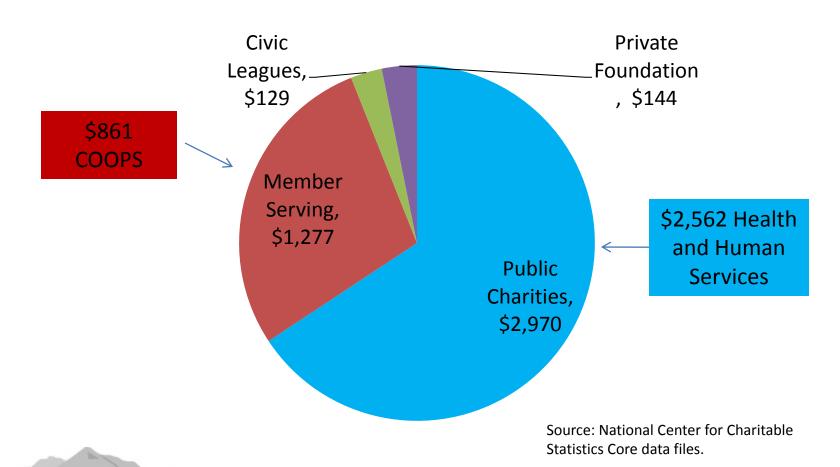
Source: Count of Registered Nonprofits from National Center for Charitable Statistics website, 8/17/10. Count of Other estimated by author.

## So How Many?

- 7,000
  - -Up 17% in 3 years
  - One per 97 people; one per 69 adults



## Nonprofits Operating in Alaska: 2007 Expenditures (Million \$)



## Total Expenditures

All nonprofits

\$4.5 Billion

• 501(c)(3)

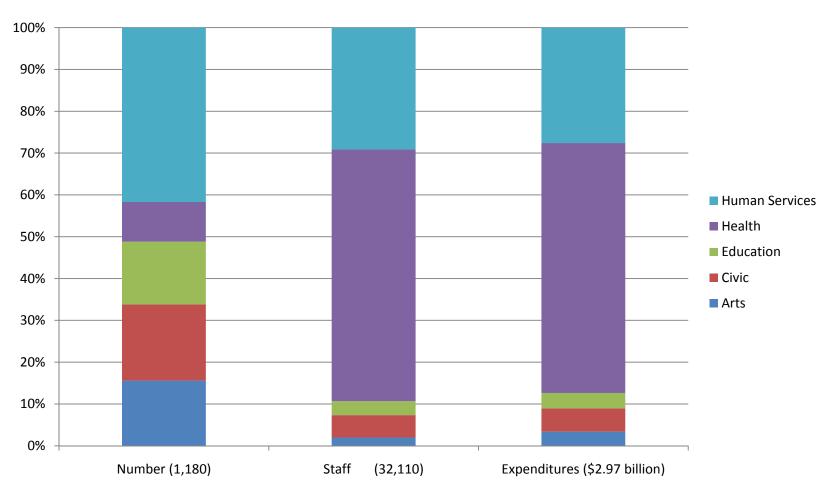
\$3.3 Billion

Health

\$1.9 Billion

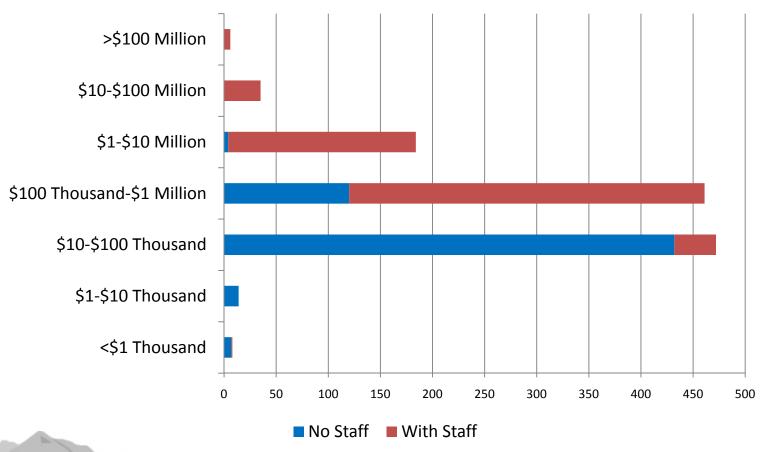


### Composition of Alaska Public Charities



Source: National Center for Charitable Statistics Core data files.

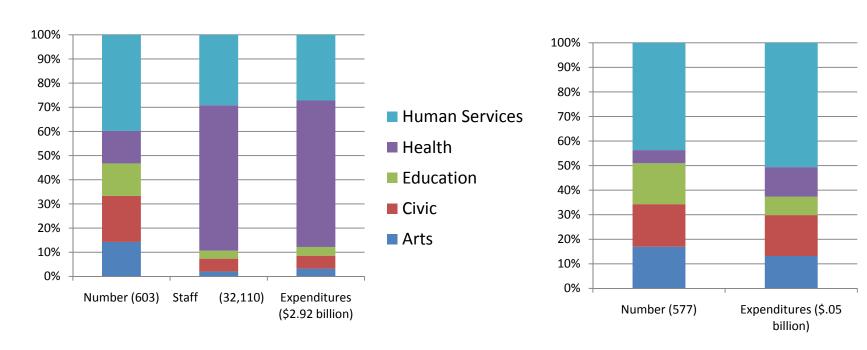
## Alaska Public Charity Size Distribution (Expenditures)





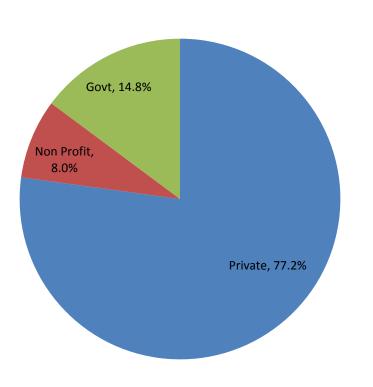
Source: National Center for Charitable Statistics Core data files.

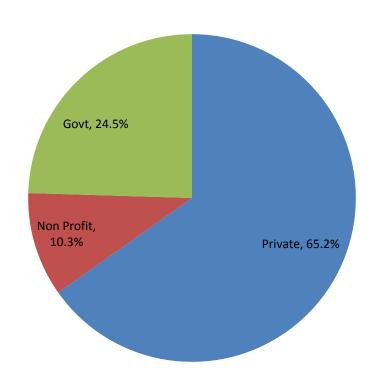
## Public Charity Composition With Staff vs No Staff



Source: National Center for Charitable Statistics Core data files.

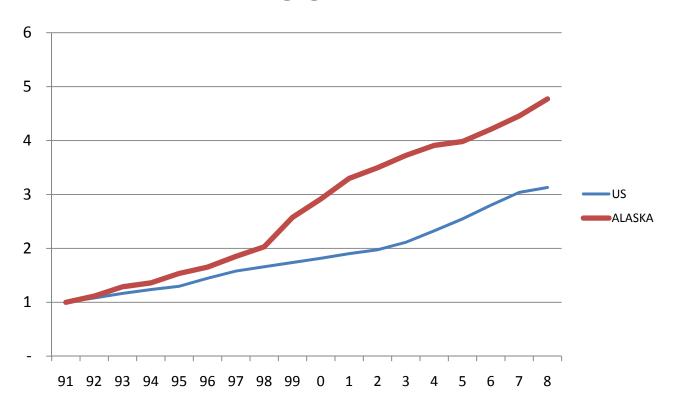
### Civilian Employment in 2009 US vs Alaska





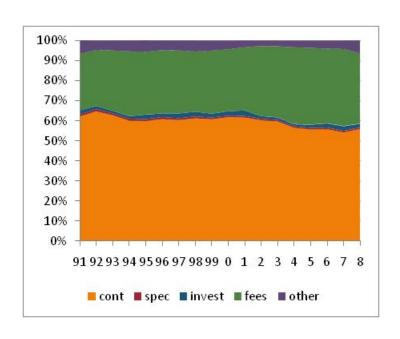
Source: US Department of Commerce, American Community Survey 2009, Table B2406.

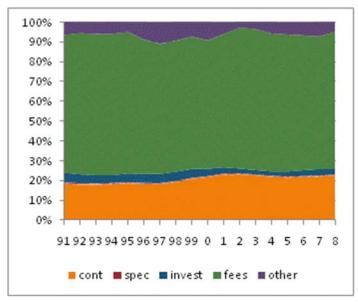
# Public Charity Revenues Index of Growth 1991=1



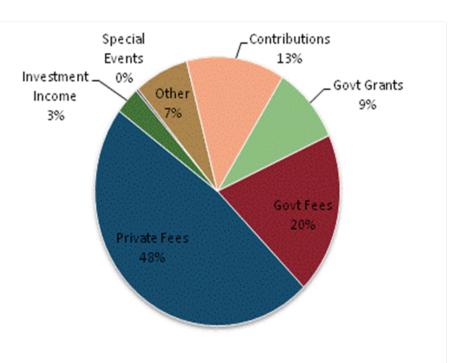
Source: National Center for Charitable Statistics website 10/21/10.

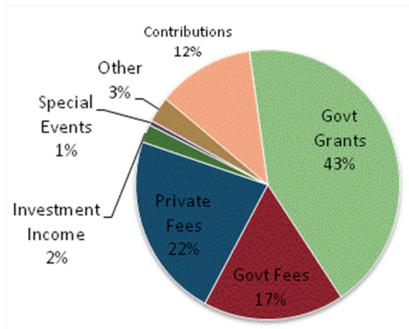
# Public Charity Revenues Sources Reported to IRS Alaska vs US





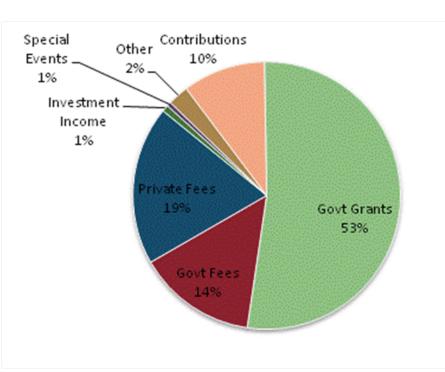
# Public Charities Composition of Revenues US vs Alaska

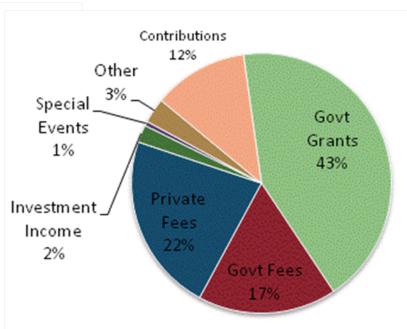




Source: National Center for Charitable Statistics Core files, Giving USA 2008, Urban Institute, Profiles of Individual Charitable Contributions by State 2008 and Nonprofit Sector in Brief, and author estimate.

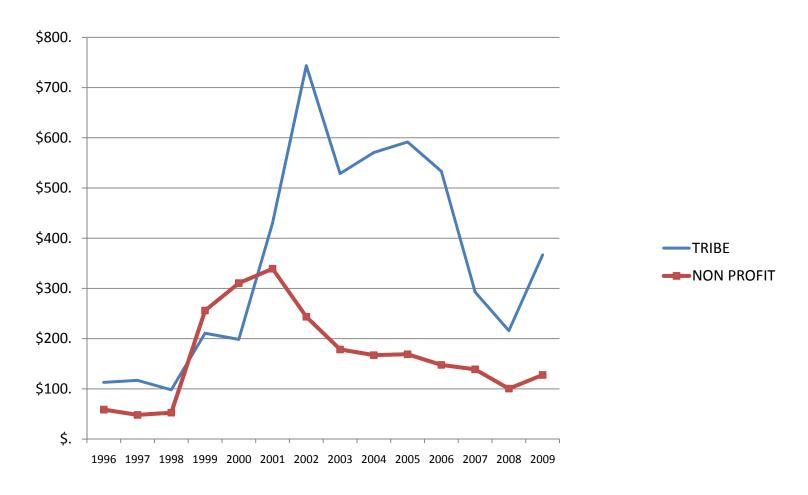
# Alaska Public Charities Composition of Revenues 2003 vs 2007





Source: National Center for Charitable Statistics Core files, Urban Institute, <u>Profiles of Individual Charitable Contributions</u> by State 2004 and 2008, and <u>Nonprofit Sector in Brief</u> and author estimate.

### Federal Grants to Nonprofits



Source: US Dept of Commerce, Federal Assistance Award Data System.

### Public Charities (501c3) in 2007

|                 | Number | Employment | Expenditures (million \$) |
|-----------------|--------|------------|---------------------------|
| TOTAL           | 1,180  | 32,110     | \$2,970                   |
| Health          | 112    | 19,327     | \$1,774                   |
| Social Services | 492    | 9,353      | \$820                     |
| Civic           | 215    | 1,722      | \$165                     |
| Education       | 177    | 1,071      | \$110                     |
| Arts/Culture    | 184    | 637        | \$100                     |
|                 |        |            |                           |

## (501c3) in 2007: Largest Ranked by Expenditures

| 1.  | Providence Hospitals                        | \$482 million |
|-----|---|---------------|
| 2.  | Alaska Native Tribal Health Consortium      | \$332         |
| 3.  | Yukon-Kuskokwim Health Corporation          | \$161         |
| 4.  | Banner Health                               | \$159         |
| 5.  | Southcentral Foundation                     | \$141         |
| 6.  | Central Peninsula General Hospital And FRC  | \$ 97         |
| 7.  | Southeast Alaska Regional Health Consortium | \$ 86         |
| 8.  | Maniilaq Association                        | \$ 70         |
| 9.  | Norton Sound Health Corporation             | \$ 64         |
| 10. | Bristol Bay Area Health Corporation         | \$ 47         |
| 11. | Peacehealth                                 | \$ 41         |
| 12. | Arctic Slope Native Association, Ltd.       | \$ 25         |



#### **Health Sources of Revenue**

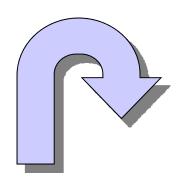
| REVENUES (Million)   | Medical Research | Diseases, Disorders,<br>Medical Disciplines | Mental Health,<br>Crisis Intervention | Health |
|--|------------------|---|---------------------------------------|--------|
| Contributions, Gifts,<br>Grants                              | 36.4%            | 52.1%                                       | 38.6%                                 | 52.6%  |
| Program Service Revenue, incl. Government Fees and Contracts | 62.0%            | 38.7%                                       | 56.7%                                 | 43.3%  |
| Membership Dues  | 0.0%             | 0.6%  | 0.0%                                  | 0.0%   |
| Investment Income (except Rent)                              | 1.6%             | 2.0%  | 1.8%                                  | 2.3%   |
| Rents  | 0.0%             | 1.2%  | 0.3%                                  | 0.1%   |
| Sales of Securities  | 0.0%             | 0.0%  | 1.5%                                  | 0.2%   |
| Sales of Other Assets  | 0.0%             | 0.4%  | 0.1%                                  | 0.0%   |
| Special Events   | 0.0%             | 4.4%  | 0.2%                                  | 0.0%   |
| Sales of Inventory   | 0.0%             | 0.2%  | 0.1%                                  | 0.2%   |
| Other  | 0.0%             | 0.4%  | 0.6%                                  | 1.3%   |

### Trends to Expect

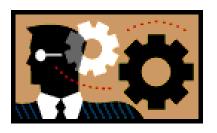
Funding Crisis



"Crash of the herd"



New structures



### Health Industry Trends

- Workforce shortage
  - All levels
- Health Care Reform
  - Insurance
  - Personal responsibility
- New structures
  - Decentralized
  - Autonomy/dependence

#### **Health Commission Issues**

- Quality health care in Alaska is expensive, well above the national average, and increasing;
- Significant shortages in the health care workforce across the state;
- Focused leadership for comprehensive health care system in Alaska

#### Alaska Models

- Mat Su Health Foundation-Community Health System
- Ketchikan-Peace Health
- Bartlett (Juneau)-Quorum
- Seward, Kodiak, Valdez-Providence
- Fairbanks-Banner
- ANTHC

### Questions?

# theforakergroup

Standing Beside Alaska's Nonprofits